



**Forum seminars** are low cost, two hour, one-off events. They offer a great way for you to get an intense injection of knowledge when time and/or budgets are scarce.

They have no frills. There are no interactive exercises; no workbooks; and no breaks for refreshments or lunch. They are all business. Two solid hours of lecture and discussion on a very specific topic.

Forum seminars are one-off events. You should assume that they are not going to be repeated.

JUST  
**£125\***

\* For payment with booking.  
Full price £155+VAT.  
All major cards accepted  
except American Express

**www.henshallcentre.com**

This web site gives you details of our range of one and two day workshops, prices, dates and discounts.

Book online. See how to get courses run just for your team. Get maps and details of local hotels. And read *iDeals* - our online newsletter.

November, 2009

M	T	W	T	F	S	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

**At the Business Design Centre**

The only refreshments at the seminar are a cup of tea/coffee on arrival and use of the water cooler in the training room. Delegates may want to make use of the Business Design Centre's food court. Here you can buy lunches, sandwiches, pastries, snacks, and soft drinks and choose from a range of Starbucks-style coffees and teas. Apart from hot lunches, these are all available to take away. You are welcome to bring your food and drinks into the training room.

The food court is located on the top floor of the Business Design Centre. An escalator from the main entrance will take you there. If you are in any doubt, ask for directions at the concierge desk where you check in for your name badge.

## How to be a Published Author

November 11, 2009

**Publishing a book, either on your own behalf or ghosting for a client or manager, is an effective way to establish credibility in any field. This one-off two-hour seminar is for anyone who would like to know how to go about it.**

**This is a seminar, not a workshop. There will be plenty of time for discussion, but no time for practical exercises. For supervised writing practise, see our range of one-day writing workshops.**

In these two hours, you hear how to go about the task of getting published: fiction; short stories; factual books; biographies/autobiographies; and text book. The Forum does not cover writing for the print and broadcast media or writing speeches. That is covered by our writing workshops.

You cut through the mystique of getting material published and get clear ideas on how to turn your work into books that publishers want to buy and people want to read.

How important is research? Where can you find information? How do you find an agent? How do agents work? What are their terms? What is expected from you once you have clinched a publishing deal? How much can you earn? These are some of the issues addressed by Alan Gallop, author of six works of non-fiction and currently working on number seven.

**Henshall Centre Limited**

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