

How to Lead & Motivate Teams

**A one-day workshop on
the knowledge, techniques, attitudes and strategies
needed to inspire and motivate a team of professionals**

PROFESSIONAL
£365*



*For companies in the PRCA or delegates in the CIPR. Full price £435+VAT.

Aims of the course

Delegates learn the key principles of team leadership and motivation, through practical, fun exercises.

They analyse and identify their existing skills and highlight areas for development. They examine team leadership, team dynamics and motivation strategies.

Delegates also learn how to motivate themselves, even as they motivate those around them.

Delegates learn how to:

- Create and communicate a clear vision of where they want their team to go
- Value individuals as team members
- Identify and manage the “team life-cycle”
- Use the leadership style appropriate to the individuals being led
- Motivate themselves and others to achieve success
- Develop responsibility, accountability and creativity within their team

COURSE CONTENT

What is Leadership?

The differences between leadership and management. The key components of effective leadership. Assessing your current level of ability in relation to each of them.

Individual & Team Goal Alignment

Why team members act in different ways. The concept of personal maps. Using this concept to align personal and team goals.

Team Life-cycle & Leadership Style

Recognising the classic team life-cycle and its implications for productivity and leadership style.

The situational leadership model and the need to adapt your leadership style to the needs of the people being led.

Exploring Motivation

Individual motivational traits. How to motivate others. Motivational theory (Maslow, Herzberg) and how this relates to practical motivation.

Plan your training

How to Lead & Motivate Teams focuses on pure leadership and motivational skills rather than the broader field of supervisory or managerial skills. It is about inspiring performance.

It complements our one-day course on *NLP for Managers*. This focuses on the vital day-to-day skills of people management.

The courses are self-contained. They can be taken in any order.

www.henshallcentre.com

Our web site shows: terms of business; EarlyBird discounts; SuperSaver prices; and all course dates. Book online. See how to run this course just for your team. Get maps and details of local hotels. And read *iDeals* - our online newsletter.



PR Training Provider